



Marymount Secondary School  
Marymount Primary School



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9<sup>th</sup> November 2023

Dear Students and Alumnae,

### **MSS/MPS 97<sup>th</sup> Anniversary LOGO and SLOGAN Design Contest**

MSS and MPS are approaching their 100<sup>th</sup> birthday. In preparation for this big celebration, we are pleased to report that the MSS/MPS Centenary Preparation Committee (“the Committee”) had its first meeting on 28<sup>th</sup> October, 2023. The Committee will be organising various celebratory events and activities leading up to our Grand Gala Dinner in 2027. After the 95<sup>th</sup> Anniversary Home-Coming Event which had to be delayed due to Covid, we are delighted to continue with our annual celebrations this year being our 97<sup>th</sup> Anniversary as we prepare for our Centenary.

We are now calling for all creatives to submit a 97<sup>th</sup> Anniversary Logo and Slogan Design to join this competition. The Committee will be inviting entries each year leading up to 2027. We wish to promote creativity in our community and foster more interest in recognition of talents in our Schools through this competition.

Attached are the Guidelines and Entry Form for both the Logo and Slogan Design. This is a great opportunity to design an MSS/MPS 97<sup>th</sup> Anniversary Logo and Slogan that everyone will be proud of. Please complete the form and submit your entry in time!

Your sincerely,

Asha Sharma  
Co-Chairperson  
MSS/MPS Centenary  
Preparatory Committee

Vivian Yow  
Leader  
Theme/Image Advisory Team

# MSS/MPS 97<sup>TH</sup> ANNIVERSARY LOGO & SLOGAN DESIGN COMPETITION

## Guidelines for Logo and Slogan Design

Submission period: 9<sup>th</sup> November to 31<sup>st</sup> December, 2023

Submission method: by email to [mss100th@gmail.com](mailto:mss100th@gmail.com), or

by hard copy to Marymount Secondary School, 123 Blue Pool Road, Happy Valley, Hong Kong (Attn: Karen Ho, V.P. MSS/MPS Centenary Preparatory Committee)

Announcement of Results: 31<sup>st</sup> January, 2024

### **Eligibility:**

- Anyone who is currently an MSS/MPS student as well as all alumnae of MSS/MPS can submit their designs for this competition.
- Each applicant may participate in BOTH the Logo and Slogan Designs.
- Each applicant can only submit 1 design each of the Logo and Slogan under their own name.

### **Guidelines:**

- Promote the Schools' motto, vision and mission: 'The Lord is my Light'.
- Show how we shine wherever we go and let the Light of God reflect in the world around us.
- Show how we are walking in the Light (acting correctly and living openly).
- Show that God is our life and happiness.
- Show how we grow to become better people as we walk in the Light.
- Be innovative with interesting colours, composition, drawings and texts to deliver the motto.
- All entries must be submitted with the completed application form below.
- All entries MUST be originals.

### **How to apply - Digital Image/Hard Copy:**

- Upload photo: Jpeg or png, 6MB max. (in colour or in black & white) and send to the [mss100th@gmail.com](mailto:mss100th@gmail.com)
- Hard copies should be submitted on A4 paper and sent to MSS at 123 Blue Pool Road, Happy Valley, Hong Kong (Attn: Karen Ho, V.P. MSS/MPS Centenary Preparatory Committee)
- Submit also a brief writeup from the applicant on the concept for the design(s) (max. 100 words)

### **Award:**

- Winner of the Logo and Slogan Design Competition will receive one souvenir from the Committee plus a Starbucks coupon of HKD\$300 donated by the Theme/Image Advisory Team.
- In case there is one Winner each for the Logo and Slogan Design separately, each will be entitled to the prize.

### **Evaluation Criteria:**

The Logo and Slogan will be evaluated based on the criteria below:

- Creativity (25%)
- Aesthetic (25%)
- Execution (25%)
- Concept (25%)

### **Adjudication Panel:**

- MPS and MSS students' votes (30%)
- M.S.S. Alumnae Association (30%)
- MSS/MPS Centenary Preparatory Committee (40%)

### **Copyright Policy:**

By entering in this anniversary Logo and Design competition, you are submitting a design which is created by you. The usage rights will become the property of MSS/MPS for their further usage, including but not limited to prints and digital newsletters, website, emails, social media and other promotional materials in perpetuity.

Please note that the final selected Logo and Design may be edited further for a professional output purpose without prior notification.

If you have any questions, please email [mss100th@gmail.com](mailto:mss100th@gmail.com).

# MSS/MPS 97<sup>TH</sup> ANNIVERSARY LOGO & SLOGAN DESIGN COMPETITION

## Entry Form

Please  where as appropriate

MPS Student Name: \_\_\_\_\_ Class: \_\_\_\_\_

MSS Student Name: \_\_\_\_\_ Class: \_\_\_\_\_

Alumna Name: \_\_\_\_\_

Last year at MPS: \_\_\_\_\_  Last year at MSS: \_\_\_\_\_

I am participating in the:

Logo Design Competition

Slogan Design Competition

Email address: \_\_\_\_\_

Mobile Phone No.: \_\_\_\_\_

***This Entry Form should be attached to all entries.***